



National Association of Social Workers

....the power of social work

522 N. 85th St., B 100

Seattle, WA 98103

P: 206-706-7084 F: 206-706-7085

Web: www.nasw-wa.org

Email: info@nasw-wa.org

Dear NASW Washington State Chapter Member:

As a Social Worker and a member of NASW Washington State, you are already contributing to the profession on a daily basis, through the work you do and by paying your NASW dues. Your dues, more than half of which goes to the national organization in Washington, D.C., while the remaining 47% helps the NASW Washington State Chapter, pay for the day to day operating expenses and basic infrastructure costs associated with an organization serving nearly 2,400 members. NASW Washington Chapter also works to raise funds through workshops, sponsorships, and web advertising, but in order to achieve more for the Profession of Social Work, we need to ask for your financial help.

NASW Washington Chapter, known for its legislative advocacy on behalf of the profession and the people we serve, its continuing education offerings, and its ongoing work educating the public about what Social Workers do, is launching a targeted fundraising campaign to meet three goals:

- 1) **Help us enhance our continuing education programs.** NASW Washington State has worked to reduce costs as much as possible on continuing education offerings. In the past few years, we have partnered with other organizations and significantly reduced expenses for space and materials. We have added online CE which is available 24/7 through our [CE Institute](#). At this point, we have cut costs as much as possible. We do not want to cut costs to the point where quality or quantity of continuing education courses suffer. We want to be able to afford national level speakers, we need to continue to ensure some of the workshops allow for networking opportunities, and we need to be sure the meeting space and materials are quality so we can compete with other continuing education providers. NASW Washington Chapter wants to continue to be the leader in delivering quality professional workshops with premier speakers.
- 2) **Support the Operations of the Washington Chapter.** It is a well kept secret that the Washington Chapter is staffed by two professionals. In addition to only two staff, the Washington Chapter also relies extensively on the efforts of

volunteers. It is a goal to be able to hire more staff for the chapter office. To achieve this, the Washington Chapter has to generate additional revenue and grow its annual operating budget of \$300,000 by an additional 10% to 20%.

- 3) **Social Work Public Education.** The NASW WA Chapter supports the national organization's efforts to improve the knowledge and understanding of the public about who social workers are and what social workers do. The Washington Chapter has purchased print ads in daily newspapers and ran radio ads to inform the public about the profession of social work. Your contribution will enable us to sustain this important outreach message.

Through your financial support, we can pave the way for NASW Washington Chapter to gain visibility for social workers and strengthen our organization.

Social Workers are known for giving time, money and energy to those in need, through our work and our volunteer efforts. Please consider giving to your profession if you are able. A strong association will benefit Social Workers and those we serve. In the past, we have raised a small sum of funds to support the professional development education programs, the Social Work Public Image Campaign, and the day to day operations of the organization. Your support of this fundraising letter will enable the Washington Chapter to double its fundraising results! **Please make your donation payable to the NASW Foundation – Washington Chapter.** All donations are tax-deductible to the extent permitted by law. Check with your tax professional for specific advice on the tax deductibility for this, or any, donation. To maximize the funds raised for services to Social Workers, we are asking you to pay the postage, please put a first class stamp on your donation envelope and send your donor card to:

**NASW Washington Chapter
522 North 85th Street, Suite #B-100
Seattle, WA 98103**

We are able to accept checks or credit cards (VISA or MASTER CARDS only). You can also donate online at www.nasw-wa.org and click on the sponsorship and fundraising tab.

Thank you,

Taylene Watson

Taylene Watson, President
NASW Washington State Chapter

Hoyt C. Suppes

Hoyt C. Suppes, Executive Director
NASW Washington State Chapter

Donor Card

**NASW Foundation – Washington Chapter
c/o NASW Washington State Chapter
522 N 85th Street, Suite B 100
Seattle WA 98103**

YES! Please count on my support for the NASW Washington State Campaign. I would like my contribution to go towards:

___ Helping to enhance professional education for social workers.

___ Supporting the operations of the NASW-WA Chapter.

___ Supporting the Social Work Public Election Campaign

___ \$1,000 ___ \$ 500 ___ \$250 ___ \$150 ___ \$75 ___ \$50 ___ \$ 25 ___

Other amount: _____

Name: _____ Phone: _____

Email: _____

Address: _____ City: _____

State: _____ Zip code: _____

Contributions check or credit card payable to NASW Foundation - WA Chapter.

VISA ___ MasterCard _____

Credit Card: _____ Exp. Date: _____

Signature: _____ Date: _____

**Return payment and card to:
NASW Foundation, c/o NASW Washington State Chapter, 522 N 85th St, B 100,
Seattle WA 98103.**

Make Check Payable to NASW Foundation-WA Chapter.

